

LEARN HOW TO START AFFILIATE MARKETING

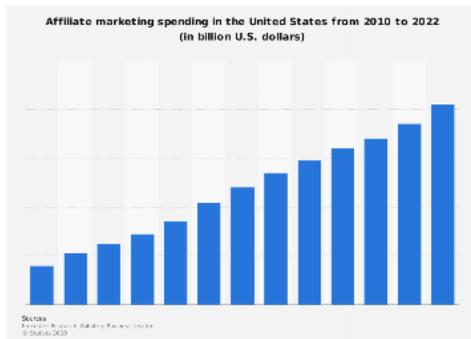
Ready to leave your job? Launch your own online business from scratch within affiliate marketing in a few steps.



During pandemics, most people lost their jobs and businesses. Whether you work or not, now is the time to use work from home, invest in yourself and secure your future, time- and financially.

In this book I want to show you that you don't even need to leave your job starting affiliate marketing. It's possible to start around your current job even if you still have a job. This guide will help you get started.

According to Statista's website, the statistic shows, business spending on affiliate marketing will hit 8.2 billion US dollars by 2022.



If you start today, in 6-12 months taking time and effort, you'll be in a position to take advantage of that.

Here I want to share that in this guide, you'll learn how to get started with affiliate marketing in steps:

1) **Decide on a platform**

What's crucial is to choose only one platform where you want to use your marketing or business.

Ask yourself: "What's the one thing I can do such that by doing it everything else will be easier or unnecessary?"

"It's not that we have too little time to do all the things we need to do, it is that we feel the need to do too many things in the time we have." - by Gary Keller

2) **Choose your niche industry**

Want to earn an income online, but aren't sure where to start? Finding a niche is both lucrative and something you can feel passionate about.

It can be anything you like to do in life, that you enjoy doing, e.g. cooking and sharing interesting recipes, writing, podcasting and sharing your voice, sharing yoga courses and shooting videos on Youtube or Vimeo platforms.

3) **Find affiliate programs to join**

Joining an affiliate program can get you exclusive access to new content and special deals for your audience - all while earning money while you sleep.

Here are the top 16 affiliate programs in 2021:

- a) Clickbank
- b) Rakuten Affiliate Program
- c) Share A Sale

d) Amazon Associates

How I started affiliate marketing to promote other people's digital products and services. Back in the end of 2019, I have been watching motivational videos on Youtube. Suddenly an advertise about making money online, starting a business appeared. I watched it and was impressed with the training that was free offer!

I remember when I was so confused and haven't any idea what online marketing is, have never tried to make any money on the internet. It was completely great news for me.

So I received Free 4-Part Video Series including affiliate marketing, e-commerce and how to start a business from scratch from advertiser, Erika. I filled an application that was only 29.95 US dollars with 30-day limit if I'm interested or not - otherwise, I get all my money back in return.

After all, it was all worth it! I joined an online educational program to be affiliate and promote their digital products. The same free training that I'd be happy to share with you as my reader.

4) **Create great content**

In January 1996, Bill Gates wrote the following essay titled "Content is King", which was published on the Microsoft website.

"Content is where I expect much of the real money will be made on the Internet, just as it was in broadcasting.

The Internet also allows information to be distributed worldwide at basically zero marginal cost to the publisher. Opportunities are remarkable, and many companies are laying plans to create content for the Internet.

5) **Drive traffic to your affiliate website**

The beauty of driving traffic is simply people. To get people as your target audience, you should have a website.

I have launched my website and blog without any previous technical skills and experience. Since I joined an online educational affiliate program named Six Figure Mentors, I had technical support.

The great thing is that the same SFM educational program offers tools like Digital Business Lounge that support its members technically launch and build their websites.

6) **Focus on your target audience, provide value to get clicks on affiliate links**

7) **Convert clicks to sales**

By that being said, let's cover some basics first:

What is Affiliate Marketing?

Think of affiliate marketers as the middlemen between clients and brands. Is there a product or service you don't hesitate to recommend to family or friends? Being a partner with these brands is a great way to get rewarded for your endorsement.

Affiliate marketers earn commission by referring to traffic and sales to a retailer's website through their own promotional efforts. Prospective affiliates can join a program through a merchandiser directly or a network that manages multiple affiliate programs.

Affiliate Marketing Benefits

- 1) Low-Risk, High Reward: Becoming an affiliate doesn't require start-up fees or an investment.
- 2) Advanced Tracking Tools: A good affiliate program provides you with the tools to measure your campaign's effectiveness.
- 3) No "Selling" Experience Needed: It's simple as creating good content.
- 4) No Products Of Your Own Needed - promote other people's products and services to earn your first commission

Choosing A Niche

Choosing an affiliate program, it's good to first ask yourself a question:

Are you knowledgeable about the topic?

Is the content something people are searching for?

What problem are you trying to solve?

Is there room for growth? Can you add value to the content?

Your answers will help you identify if a niche is right for you.

Then You Need To Drive Traffic. How Do You Drive Traffic?

At the moment when you sign up, you'll receive a unique affiliate commissions code. Code is used to track visitors and sales that were directed from your efforts. Here is how do you drive traffic to a merchandiser's website in the first place.

Here are some affiliate promotional strategies:

- Blogging
- Building An Email List
- Social Media
- Video + Podcasting

- Writing Reviews
- Word Of Mouth
- Paid Advertising
- Banners
- Email Marketing
- Social Media Ads
- Contests

WHAT'S NEXT?

Have a passion for your work and desire to generate multiple income streams?
Here is what Steve Jobs shared about the job (work):

YOUR WORK
is going to fill a large
part of your life, and
THE ONLY WAY
to be truly satisfied is to do what you believe is
GREAT WORK.
And the only way to do great work is to
love what you do.
If you haven't found it yet,
KEEP LOOKING, AND
DON'T SETTLE.
As with all matters of the heart,
you'll know when you find it.
STEVE JOBS

Learn how to start an online business from scratch within affiliate marketing as one of the most profitable business models.

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